



For Immediate Release

FORTIX® FUNGICIDE Now Registered for Suppression of Sudden Death Syndrome in Soybeans

CARY, N.C. and RESEARCH TRIANGLE PARK, N.C. (April 16, 2015) –The U.S. Environmental Protection Agency (EPA) has approved the use of FORTIX® Fungicide for suppression of Sudden Death Syndrome (SDS) in soybeans. Its use in most soybean producing states is under a FIFRA 2(ee) label. FORTIX is jointly marketed and sold by Arysta LifeScience and Cheminova, Inc.

FORTIX is currently registered for use on corn, soybeans and wheat to control the major foliar diseases. The fungicide combines fluoxastrobin, the fast-acting strobilurin, from Arysta LifeScience and flutriafol, the longest-lasting triazole, from Cheminova.

"SDS is prevalent throughout soybean-producing states," says Dr. Dunk Porterfield, Arysta LifeScience Fungicide Development Manager. "It infects soybean seedlings shortly after planting, but symptoms are usually not apparent until mid-summer flowering." Research indicates yield losses range from 20-30 percent, and in extreme cases can be as high as 70 percent.

"SDS is caused by a soil-borne fungus, *Fusarium virguliforme*, that infects the root and moves up the plant killing the leaves," explains Dr. Jim Barrentine, Cheminova Technical Director. "Optimum conditions for the disease are soil temperatures below 60 degrees at planting, moderate temperatures during the growing season, wet weather during the growing season and soil compaction. Unfortunately, highly resistant seed varieties do not exist."

Field trials conducted in 2014 show that FORTIX Fungicide reduces the growth rate of *Fusarium virguliforme*, allowing the plant more time to photosynthesize and produce yield prior to premature defoliation caused by SDS. FORTIX does not eliminate or prevent the spread of the disease.

"We saw an average yield increase of 8.9 bu/A when FORTIX was applied before or at R1 with SDS present," Porterfield explains. Porterfield offers this advice: For best results growers should apply early – at first flower (R1). If applied after R1, growers should not expect to see significant impact on SDS, but it will control other foliar diseases. Lastly, growers should use at least the 5 fl oz/A rate.

Barrentine points out by applying FORTIX, growers should see an added benefit of

broad-spectrum foliar disease control including frogeye leaf spot.

FORTIX is in its third year of use. It is convenient, flexible and easy to use. Growers can spray FORTIX early in the season and reap yield-enhancing fungicide benefits all season long.

For more information on FORTIX, visit www.FORTIXFungicide.com or contact your crop protection dealer or your local Arysta LifeScience or Cheminova sales representative.

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ABOUT ARYSTA LIFESCIENCE

Arysta LifeScience, now owned by Platform Specialty Products, is a leading crop protection and lifescience company with 2014 revenues of US \$2.2 billion. An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products that meet the needs of its global partners. More information on the company is available at: www.arystalifescience.com.

ABOUT CHEMINOVA

Cheminova, Inc., headquartered in Research Triangle Park, N.C., is the U.S. subsidiary of Cheminova A/S. Located in Lemvig, Denmark. Cheminova is a global company in the production, development and sale of plant protection products in more than 100 countries. For more information visit www.cheminova-us.com

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