



FORTIX Retailer Giveaway Contest Rules and Regulations February 4, 2015 FINAL

The FORTIX Retailer Giveaway Contest (the "Promotion") begins at 12:01 pm EST February 2nd, 2015 and ends at 11:59 EST on December 11, 2015 (the "Promotion Period").
FORTIXgiveaway.com

SPONSOR: Arysta LifeScience North America, LLC ("Arysta LifeScience" or "Sponsor") and Cheminova Inc. ("Cheminova" or "Sponsor"), 331 Southwest Blvd, Kansas City, MO 84108. The Promotion is in no way sponsored, endorsed or administered by YETI Coolers, LLC. Participants are providing information to Arysta LifeScience and Cheminova and not to YETI Coolers, LLC.

HOW TO ENTER: There are (3) methods of entry. Multiple entries are valid:

1. By entering at a FORTIX trade show and/or event, or
2. By registering and submitting results to the 2015 FORTIX Challenge, or
3. By submitting an electronic ballot online at contest website: FORTIXgiveaway.com

To enter at a FORTIX trade show and/or event, visit the FORTIX Fungicide booth to complete and submit the ballot online at FORTIXevent.com. One entry per trade show and/or event is eligible, but you may enter at multiple trade shows or events.

To enter the FORTIX Challenge, visit FortixFungicide.com/challenge to register and submit your growers' results. Results can also be mailed to FORTIX Fungicide 331 Southwest Blvd, Kansas City, MO 64108. One submission equates to 10 entries in the Promotion. A retailer can only enter a growers' results once.

To register online, visit FORTIXgiveaway.com and complete the electronic ballot. Only one online entry is eligible.

All entries must be submitted during the Promotion Period and follow the instructions to complete and submit the forms (both electronic and for the FORTIX Challenge).

Number of entries will vary per person based on entry method. One (1) entry per person through the contest website, one (1) entry per person per tradeshow and/or event during the contest period, and ten (10) entries for each grower submitted to the FORTIX Challenge Program. Any additional entries will be disqualified. Participation in the Promotion is voluntary and does not require you to purchase FORTIX Fungicide product. No illegible, incomplete, inaccurate or forged entries will be accepted and Sponsor is not responsible for lost, misrouted or stolen mail or for any computer or human error in delivery of the entries. For clarity and without limitation, Sponsor may reproduce,

modify, display, and otherwise use the information provided on the entry form, or portions thereof, for promotional purposes in any medium without additional compensation.

No purchase necessary to win. Purchase will not increase your chances of winning the prize.

ELIGIBILITY: The Promotion is solely open to employees of retailers who provide crop protection products and advice in the states of Arkansas, Colorado, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Virginia, Washington, and Wisconsin, who are eighteen (18) years or older. Void where prohibited by law. Employees and directors of Arysta LifeScience North America, LLC and Cheminova Inc., its parents, subsidiaries, affiliated companies, dealers and advertising and promotion agencies and their respective immediate family (spouse, children, parents and siblings) or household members (whether or not related) are ineligible.

PRIZE: There are ten (10) prizes available to be won by individuals from all valid entries received during the Promotion Period, consisting of one (1) Yeti Tundra 45 Coolers with a retail value of \$349.00 U.S. or less. Contest managers reserve the right to substitute the prize for a comparable cooler with the same or greater retail value. Winner will be selected by random drawing on or around December 14, 2015. Prize will be awarded within 60 days of the date Promotion Winner is selected and verified. Delivery times may vary according to availability of product and location of the Winner.

ODDS: Odds of winning the prize depend on the number of eligible entries received.

Privacy Notice: When you register for the Promotion at the Promotion website or submit your entry online at a trade show or event, you will be required to provide your name, address, city/county, state, zip, phone number, and email address. Answering any additional questions is optional, and your response to the questions will have no effect on your ability to participate or chance of winning. Participants agree that personal data submitted with an entry may be collected, stored, shared, and otherwise used by sponsor and its affiliates for the purposes of conducting and administering the promotion and to send you promotional communications. You can opt out of receiving these emails and promotional communications, except those relating to this promotion, without affecting your chance of winning.

Arysta LifeScience North America, LLC and Cheminova Inc. are committed to protecting your privacy. If you have any questions about the collection of your personal information, complaints or inquiries, you may contact us by calling (866) 761-9397.

GENERAL RULES AND CONDITIONS: All submissions become the property of Arysta LifeScience North America, LLC and Cheminova Inc. By entering, participants agree (a) that Arysta LifeScience North America, LLC and Cheminova Inc., its parents, affiliates, subsidiaries, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents are

indemnified, released and will be held harmless by participants from any and all liability, for any damages, claims, injuries or losses of any kind to person(s), including, but not limited to, personal injury, death, or damage to property, arising directly or indirectly from the acceptance, possession, misuse or use of the Prize or his/her participation in this Promotion; and (b) winner grants (and agrees to confirm such grant in writing promptly upon request) to Arysta LifeScience North America, LLC and Cheminova Inc. and those acting under Arysta LifeScience North America, LLC and Cheminova Inc.'s authority the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information at any time or times for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law. Arysta LifeScience North America, LLC and Cheminova Inc. and are not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Promotion or Promotion website and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the website. Further, Arysta LifeScience North America, LLC and Cheminova Inc. and are not responsible for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt or jumbled transmissions, service provider/Internet/website accessibility, availability, or traffic congestion, or any technical error, or unauthorized human intervention. Arysta LifeScience and Cheminova Inc. reserve the right in its sole discretion and without prior notice, to suspend or cancel this Promotion or alter the rules for any reason, including but not limited to alteration or corruption of the administration of the Promotion by computer virus, technical problem, or other unforeseeable event. All federal, state and local laws and regulations apply and Promotion is void where prohibited by law.

CHOICE OF LAW/ARBITRATION: As a condition of entering the Promotion, where permitted by law, participant (if participant is a minor his/her parent/legal guardian on minor's and parent/legal guardian's behalf) agrees that (1) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim punitive, incidental, consequential and any other damages, other than for actual out-of-pocket expenses, (2) all causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action and shall be resolved exclusively by arbitration under the rules of the American Arbitration Association then in effect; and (3) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorney's fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Arysta LifeScience North America, LLC and Cheminova Inc. in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of North Carolina, without regard for conflicts of law doctrine of any jurisdiction, and all proceedings shall take place in the City of Cary.

WINNERS LIST: To obtain the winner's name, send a stamped self-addressed envelope bearing sufficient return postage to:

WINNER'S LIST, FORTIX Fungicide Giveaway, 331 SOUTHWEST BLVD KANSAS CITY, MO 64108.

Always read and follow label directions. FORTIX is a registered trademark of Cheminova, Inc. Arysta LifeScience and the Arysta LifeScience logo are registered trademarks of Arysta

LifeScience Corporation. Cheminova and the Cheminova logo are registered trademarks of Cheminova, Inc. YETI is a registered trademark of YETI Coolers, LLC. ©2015 Arysta LifeScience North America, LLC. FTX-1405.